

# PRME Chapter Middle East 10th Regional Forum

## 4-5 December 2023

### Climate Leadership and Societal Impact

#### “Shaping the future together, forward faster”

#### 4 DECEMBER 2023 - DAY 1 UNIVERSITY OF DUBAI

<b>8:00 - 9:00</b>	<b>Registration / Networking</b>
<b>9:00 - 9:20</b>	<b>Opening Ceremony</b> Welcome speech by the President of UD Dr Eesa Bastaki
<b>Plenary Session: “The Future of Responsible Management Education”</b>	
<b>9:20 - 9:30</b>	<b>Welcome Speech - PRME Middle East</b> Introduction to PRME and Forum Objectives Dr Yaprak Anadol / Dr Shihanah Al Mutairi / Ms Nada Naufal
<b>9:30 - 9:40</b>	<b>Welcome Speech – Industry: Turkish Business Council</b> How industry can contribute to sustainability and Business for Responsible Management Education Mr. Kanat Kutluk, President Turkish Business Council Dubai and Northern Emirates, UAE
<b>9:40 - 10:00</b>	<b>Keynote Speech - NGO- Emirates Environmental Group</b> Responsibility of Policy Makers & NGOs for Climate leadership and creating a responsible youth Mrs Habiba Al Marsi, Emirates Environmental Group, UAE
<b>10:00 - 10:15</b>	<b>Impact Session:</b> <b>Financial Literacy Book for Blue Collar Workers in the UAE:</b> Showcase of Century Financial collaboration with PRME Chapter Middle East and PRME WG on Poverty Ms. Sameera Fernandes, Century Financial, UAE Dr Yaprak Anadol
<b>Climate Change and Environment</b>	
<b>10:15 - 10:45</b>	<b>Panel discussion:</b> <b>Title:</b> Energizing Sustainability: Transforming the industry through academic collaboration to reduce carbon footprints and foster a sustainable environment and ecosystem <b>Concept Note:</b> This session aims to navigate through the latest advances and innovations shaping the industry towards sustainability and discuss how academia can support these new technologies, policies, and market trends. This session aims to cultivate a dynamic discussion, exploring how industry and academia collaborate on research and education to reduce carbon footprints and foster a sustainable ecosystem. Moderator: Mr Okan Kizilirmak, Turkish Business Council, UAE Dr Jeremy Williams, Zayed University Dr. Munir Virani, CEO, Mohamed Bin Zayed Raptor Conservation Fund Mr Samiullah khan - CEO, Saif Air Technologies Ms. Sarah Davies Education Coordinator at The Carbon Literacy Project
<b>10:45 - 11:00</b>	<b>Coffee Break</b>
<b>11:00 - 11:30</b>	<b>Panel discussion: Climate Change and Environment</b> <b>Title:</b> "Leading with Action: Pioneering Sustainable Practices in Tourism and Service sector" <b>Concept Note:</b> This session illuminates the path to sustainability in the service sector, exploring innovative strategies to minimize waste, enhance eco-friendly practices, and respond proactively to climate change and seeking opportunities for industry academia collaboration toward sustainability. <b>Place:</b> Conference Room

11:30 - 12:30	<p><b>Multi-Stakeholder Workshop/ Focus Group Discussions</b>  <b>Connecting the Dots: Industry &amp; Academia Collaboration Opportunities</b>  <b>Title:</b> Exploring research collaboration opportunities for climate action, responsible management, social welfare and sustainability.  <b>Concept Note:</b> A transformative meeting is set to unfold where academia and industry unite in a round table confluence, each table dedicated to a key theme such as climate action, responsible management, social welfare, and sustainability. With a blend of academic rigor and industrial practicality, representatives at each table will engage with solution-oriented discussions, exploring various challenges and present collaboration opportunities within their dedicated topics. This setup fosters a dynamic, focused exchange of ideas and strategies, enabling participants to delve deeper into specific issues while nurturing innovative, actionable solutions. Intended to achieve collaborative innovation, this assembly aims to explore partnership opportunities and pathways that will steer our world towards a future resonating with sustainability and shared responsibility.</p>	
	<p><b>Round tables Themes &amp; Tables</b></p> <ul style="list-style-type: none"> <li>• Water Sanitation</li> <li>• Waste Management</li> <li>• Climate Action: Climate Change Adaptation Strategy and MNCs (Dr Sharif As-Saber)</li> <li>• Responsible Production and Consumption (Dr. Farah Durani)</li> </ul>	<p><b>Round tables Themes &amp; Tables</b></p> <ul style="list-style-type: none"> <li>• Societal Welfare (Dr Christina Koutra)</li> <li>• Diversity &amp; Gender equality (Dr Hawazen Almugren)</li> <li>• Living Wages</li> <li>• Finance &amp; Investment</li> </ul>
12:30 - 12:45	<p><b>Focus Group Reflections</b>  This is a short session to summarize the outcomes of each round table.</p>	
12:45 - 13:30	<p><b>Networking Light Lunch</b></p>	
13:30 - 13:50	<p><b>Impact Session</b>  <b>Youth-Talks.org:</b> Listening to the youth as responsible leaders of future.  Ms Marine Hadengue, Director of Youth Talks.</p>	
13:50 - 14:10	<p><b>Keynote Speech</b>  <b>Title: Industry and academia collaboration for Responsible Leadership</b>  Mr John Goodwin, PRME Advisory Board, CEO Lego Foundation  Representing UN PRME talks about the extension of industry support to teaching and education. Here the keynote emphasize how i5 is created and supported the academia for teaching</p>	
<p><b>Societal Leadership: Finance, reducing inequalities, wellbeing and food security</b></p>		
14:15 - 15:00	<p><b>Industry Panel Discussions</b>  Sustainable Financial Ecosystems through responsible leadership with academic collaboration  <b>Concept Note:</b> This panel aims delve into the integral relationship between sustainable finance, ethical advancements, and the pivotal role of responsible leadership, emphasizing the collaborative influence of academia. By exploring the impact of green finance and sustainable investments on global markets, discussing innovative financial products aligned with ethical practices, and examining the leadership necessary for sustainability, the panel seeks to chart a course for the future of financial ecosystems. Furthermore, it aims to underscore the crucial contributions of academic collaboration in shaping policies, practices, and educational initiatives for a more sustainable financial landscape. The discussion, featuring experts from diverse backgrounds, aspires to generate insights and actionable strategies for steering the financial sector towards a responsible and sustainable future.  <b>Place:</b> Conference Room</p>	
	<p><b>Faculty Session:</b>  <b>Teaching Collaboration Workshop (i5)</b>  Collaborative session for faculty to develop sustainability-focused modules, assignments, or case studies. Sharing of innovative teaching methods and resources  <b>I5 PROJECT</b>  <b>Topic 1:</b> Teaching Collaboration Workshop (i5)  <b>Topic 2:</b> Collaborative session for faculty to develop sustainability-focused modules, assignments, or case studies  <b>Topic 3:</b> Sharing of innovative teaching methods and resources  <b>Place:</b> Case Room</p>	

15:15 - 16:00	<p><b>Multi-stakeholder Session</b>  <b>Title:</b> Tech Vision 2030: Pioneering Sustainable Pathways with IT Innovations  <b>Concept Note:</b> In the face of mounting environmental challenges, academia and industry need to collaborate to harness the power of emerging technologies like regenerative technologies, artificial intelligence (AI), and the meta-verse to pave the way for a sustainable future. In doing so, regenerative technologies, such as biomimicry, permaculture, and ecological engineering may focus on mimicking natural processes to restore ecosystems. Artificial intelligence (AI), in this regard, could revolutionize sustainability by optimizing energy consumption, waste management, and developing precision agriculture. In addition, the metaverse, as a virtual-reality space, holds immense potential for responsible and sustainable education practices and multi-stakeholder engagement through immersive experiences. An effective, ethical and responsible convergence of academia and industry in harnessing such IT innovations, presents a transformative opportunity to achieve sustainability.  <b>Moderator:</b> Dr. Sharif As-Saber, Sultan Qaboos University, Oman  Dr. Abdullah Abonamah, Abu Dhabi School of Management, UAE  Ms Zainab Alamean, Microsoft, KSA</p>
16:00 - 16:15	<b>COFFEE BREAK</b>
16:15 - 17:00	<p><b>Title: Small Steps to Create Giant Results: FORWARD FASTER</b>  Gender Equality, // Climate Action // Living Wage // Finance &amp; Investment // Water Resilience,  <b>Concept Note:</b> This session brings the academia and businesses together to share best practices around the SDGs. The new step taken forward by UNGC guiding companies on where they can make the biggest, fastest impact before 2030.  <b>Best Practices:</b>  Vertical agriculture - SDG 1  Ms Ayesha Khan Food ATM – No hunger for BCW- SDG1  Cellular agriculture SDG1 //  Dr Hawazen Almugren - Gender equality - diversity SDG 5  Linens for life //  Dr Yaprak Anadol 188 better Island project - SDG 13 - SDG 14</p>
17:00 - 17:45	<p><b>Student Impact and Sustainability</b>  <b>PRME Global Students (PGS)</b>  PGS Ambassador program  Middle East Students and Youth Presentations / Award ceremony  Student presentations/ student led session</p>
18:00 - 18:15	<p><b>Closing Remarks</b>  Day 1 Wrap-Up &amp; Reflection Session  Summary of key takeaways from Day 1 / Open floor for participants' reflections and feedback</p>
<b>END OF DAY 1</b>	

## 5 DECEMBER 2023 - DAY 2 MEETING AT UNIVERSITY OF DUBAI AFTER PRME AGM SESSION COP 28 – GREENING EDUCATION HUB - GREEN ZONE

8:00 - 8:30	<b>Meeting Registration/ Networking</b>
8:30 - 9:30	<p><b>PRME Chapter Middle East</b>  <b>AGM – Annual General Meeting</b>  All PRME signatories join to the session for the leadership election  This session will runs in hybrid format</p>
<b>9:45 AM SHUTTLE LEAVES from UNIVERSITY OF DUBAI to COP 28-GREEN ZONE, GREENING EDUCATION HUB</b>	
11:00 - 12:00	<p><b>An Accountable B School: An Organizational Wide approach to Climate Action</b>  PRME will gather business school and university stakeholders for a transparent and safe dialogue to share the challenges in raising climate ambition at the organizational level. The session will invite business, accreditation bodies, business school leadership, as well as UN Global Compact and PRME representatives to a roundtable discussion on how we can effectively raise ambitions on climate change mitigation targets, including waste management, carbon emissions reduction, and green financing policies.   Inspired by PRME's Principles, particularly the organizational practice component of the Values Principle, the session will focus on achieving concrete actions from educational institutions. The Value Principle serves as a framework for inspiration and integration of sustainable practices at the highest level of organizational structure and has aligned with the heightened trajectory of responsible management education and responsible leadership as a result of increasing demand from key stakeholders for business schools to walk the talk.</p>

	<b>Organizer:</b> Gustavo Loiola, PRME Secretariat
<b>15:00 - 16:00</b>	<p><b>BS4CL Middle East - Call for Climate Leadership Business Schools and Businesses</b>  Business Schools for Climate Leadership Moving forward with the PRME Chapter Middle East. The session aims to foster collaboration and alignment among business schools in the Middle East towards Climate Leadership The session seeks to build on the momentum generated at the initiatives of BS4CL at COP 27 carried forward to COP 28 with the inclusion of the PRME Chapter Middle East Signatories. This session presents a unique platform for B schools in the Middle East to stand at the forefront of climate leadership, promoting sustainable practices and driving impactful change within our communities and across our region.</p> <p><u>Business Schools for Climate Leadership</u></p> <ul style="list-style-type: none"> <li>• UAE- University of Dubai - President Dr Eesa Bastaki</li> <li>• UAE- Canadian University of Dubai- Dean Dima Jamali</li> <li>• UAE- Zayed University – Dean Paul Hopkinson</li> <li>• UAE- Hult International Business School- Dean Namrata Kamath</li> <li>• LEBANON- American University of Beirut - Dean Yusuf Sidani</li> <li>• KUWAIT- American University of Kuwait – Asst.Dean Shihanah AlMutairi &amp; Vice Chair PRME Middle East</li> <li>• QATAR- Qatar University- Dean Rana Sobh</li> <li>• OMAN - Sultan Qaboos University - Dr. Sharif As-Saber</li> </ul> <p><u>Supporters</u></p> <ul style="list-style-type: none"> <li>• UK- University of Oxford Prof Mette Morsing, Professor, Director Oxford Smith School,</li> <li>• USA- PRME at the UNGC Mr John Goodwin- Senior Advisor to, CEO of Lego Foundation</li> <li>• UAE - Turkish Business Council Mr Kanat Kutluk – President</li> <li>• MEA- AACSB Mr Ihsan Zakri, Regional Head</li> <li>• UAE - Sim Institute Dr Tim Rogmans - Managing Director</li> </ul> <p><b>Organizer:</b> Yaprak Anadol, University of Dubai</p>
<b>16:45 - 17:45</b>	<p><b>Climate Leadership &amp; ESG Governance as an enabler of Sustainable Growth</b>  Accelerating climate change leadership in the boardroom, how boards can strengthen governance to accelerate their ESG journeys and add societal and business value. The aim of this industry-academia led panel includes knowledge sharing and forward thinking on advancing climate leadership and sustainability in the boardroom and addressing climate change through the collaboration of business schools, practitioners, and industry experts; how boards are assessing and identifying material climate change and other sustainability risks including accounting for environment and social practices, the importance of having an ESG strategy at the board level and Governance as a tool to improve Business Ethics. Moreover, discussions will revolve around how the leaders of tomorrow are being shaped where climate education and sustainability is concerned, the importance of financial stewardship, having basic climate literacy, understanding materiality and redefining success, the triple bottom line, beyond just financial metrics.</p> <p><b>Panel members:</b></p> <ul style="list-style-type: none"> <li>• May Makhzoumi, President of Makhzoumi Foundation and Board Member at FPI</li> <li>• Nasser Saidi, Chairman of Clean Energy Business Council and President of Nasser Saidi &amp; Associates</li> <li>• Mohamed Alem, Senior Partner at Alem &amp; Associates</li> <li>• Karim Baalbaki, Managing Director at Unimetco Holdings Ltd.</li> <li>• Shilpi Banerjee, Research Fellow at Hult International Business School</li> <li>• Lina Tannir, Senior Lecturer at the American University of Beirut</li> <li>• Mayce El Mostafa, Director of Campus Services at the American University of Kuwait</li> </ul> <p><b>Organizer and moderator:</b> Nada Naufal, Director of Corporate Governance, a Rami F. Makhzoumi initiative, at the American University of Beirut</p>
<b>END OF DAY 2</b>	
<b>18:30</b>	Self- organized Dubai Metro is suggested for the return